

23rd

SECURITY INDUSTRY CONFERENCE



OFFER FOR PARTNERS

„The role of local government
in ensuring local security”

www.konferencjapio.pl

honorary partners

substantial partners

6 Oct - 7 Oct 2022

Hotel Windsor, Jachranka



UNIA
METROPOLII
POLSKICH

IM. PAWŁA ADAMOWICZA



POLSKIE
REGIONY



LocalTrends
Europejskie Forum Samorządowe



securex[®]
POLAND
Międzynarodowe Targi Zabezpieczeń



RBŚ
STRATEGIA



SAFETY PROJECT



ABOUT THE CONFERENCE

„The role of local government in ensuring local security”



The Security Industry Conference is one of the major events of the Polish security industry.

From the 22nd edition of the conference, for 2 days, members of the Polish Chamber of Persons and Property Security, invited experts and practitioners of various areas related to security meet to expand their knowledge, acquire new skills and exchange business experiences.







„THE ROLE OF LOCAL GOVERNMENT IN ENSURING LOCAL SECURITY”

During the two-day conference, members of the Polish Chamber of Persons and Property Security, invited experts and practitioners of many areas related to security meet to exchange experiences and views, broaden their knowledge, acquire new skills and establish new, prospective business contacts.

• **Conference**

speeches of experts and practitioners in the security industry;

• **Debates**

moderated debate with the participation of the audience and invited guests;

• **Exhibition**

stexhibitors with a presentation of the latest solutions in the industry;

• **Networking**

establishing business relationships in order to cooperate, exchange knowledge and skills.





OPINIONS OF PARTICIPANTS

STANISŁAW STYGAR

Director of the Department of Supervision of Security Services, PIAST GROUP Sp. z o.o.



"PIO conferences with the participation of experts and companies offering the latest technologies in the field of personal and property safety, give us the opportunity to learn from the best and quickly implement new solutions in our security systems."

"I am glad that PIO is giving the right direction in the development of a difficult market, which is the security industry."

PAULINA MANIECKA

Project director - SECUREX, MTP Group



"The Security Industry Conference is one of the leading events in the security sector in which we have been participating for years as a partner and exhibitor. It is a perfect place to exchange knowledge and experience among professionals, and also a time to acquire business know-how."

"For us, participation in the conference is an incredible opportunity to get acquainted with valuable opinions from the market, which allow us to develop effective strategies for the development of the SECUREX fair in the coming years. We recommend participation in the conference to all those who care about unlimited possibilities of acquiring knowledge."

MARCIN LEPKA

BoM representative for safety and security, Dino Polska S.A

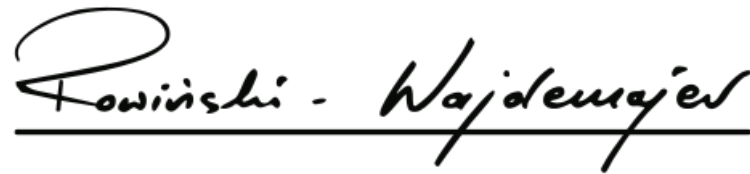


"In my opinion, conferences organized by PIO perfectly complement the knowledge for people holding the positions of Security Managers."

"Access to the latest technologies, interesting presentations, the participation of the best experts in the field of broadly understood security guarantee that people responsible for corporate security will certainly be able to have constant access to the highest security standards."



PARTNERS OF PREVIOUS EDITIONS





PARTNERSHIP PACKAGES

No.	Form of promotion	Bronze	Silver	Gold	Platinum
1	Exposition of the logotype on marketing materials among partners of a given category	X	X	X	X
2	Logo display (with an active link to the company's website) on the website: konferencjapio.pl	X	X	X	X
3	The possibility of sending mailings by PIO to conference participants, including the Partner's dedicated offer	X	X	X	X
4	Post with information about the partner on the FB PIO and Instagram fan page	X	X	X	X
5	Display of the partner's logo in the video summarizing the conference, provided to the participants	X	X	X	X
6	Roll-up display in the conference hall	X	X	X	X
7	Information about partnering the Conference with information about the partner and links to the websites on the website of the Polish Chamber of Persons and Property Security - a separate entry in the news	X	X	X	X
8	Dedicated exhibitor / partner guardian	X	X	X	X
9	Presentation of a 30-second promotional video on monitors in the conference hall and at the reception (video provided by the partner)	X	X	X	X
10	Thanks from the stage during the welcome and closing of the official sessions	X	X	X	X
11	Presentation of the logotype during breaks and networking		X	X	X
12	Presentation of the logotype on badges		X	X	X
13	A set of 5 posts on the social media of the Polska Izba Ochrony (Facebook, Instagram, LinkedIn) about the company's activity / offer		X	X	X
14	Partner's promotional stand in the exhibition space (basic equipment, tables, chairs, space for placing banners and advertising materials, and electrical connections)		5m2	10m2	15m2
15	Logo on the wall of the partner conference		3 pcs	6 pcs	12 pcs
16	Additional SMS services during the conference		X	X	X



PARTNERSHIP PACKAGES CONT.

No.	Form of promotion	Bronze	Silver	Gold	Platinum
17	Opportunity to participate in the AquilaSEC award		X	X	X
18	Discount on admission tickets at the next conference - 2 people can get a discount for the next participation 5% (silver), 10% (gold), 15% (platinum)		5%	10%	15%
19	Possibility of a 15-minute lecture in the room next to the conference room		X	X	X
20	Publication in the list of exhibitors			first day	first day
21	Roll-up display in the conference room			X	X
22	Video interview with a partner during the Security Industry Conference, published in PIO's social media and provided for the partner's use (max. 5 minutes)			X	X
23	Audio content - advertising jingles during lunch, breaks, etc. (up to 30s, mp3 format min. 128 kbps)			X	X
24	Discussion of the partner's offer during the trade fair session - the announcer invites participants to the partner's stand and discusses his offer			first day	first day
25	Possibility to set up additional promotional materials on the premises of the hotel			X	X
26	Possibility of organizing a contest on the main stage of the conference (duration max. 15 minutes)				X
27	Participation in the discussion panel on the first day of the conference				X
28	Dedicated photos package - photo support - extra photos for the partner				X
29	Thanks from the banquet scene				X
30	Participation in the discussion panel - WEBINAR				X
31	Opportunity to participate in the AquilaSEC award				X

PARTNERSHIP PACKAGES - PIO MEMBER COMPANY

BRONZE

3 000 zł PLN NET

SILVER

6 000 PLN NET

GOLD

9 000 PLN NET

PLATINUM

15 000 PLN NET

Paying for the package until August 31, 2022 you get a 20% discount !!!

PARTNERSHIP PACKAGES - COMPANY BEHIND PIO

BRONZE

4 500 PLN NET

SILVER

9 000 PLN NET

GOLD

12 500 PLN NET

PLATINUM

18 000 PLN NET

Paying for the package until August 31, 2022 you get a 20% discount !!!

**PLEASE
CONTACT US!**



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**conference website
www.konferencjapio.pl**



**registration of participants
www.konferencjapio.pl/zarejestruj-sie/**

